

## Jackson EMC Bright Ideas Middle School Grant Proposal Rubric

	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
<b>1. Project Proposal (10 points)</b>		Application is either incomplete or does not provide an adequate picture of the proposed innovation, goals & objectives.	Application, explanation, clarity of description of activities, innovation, goals & objectives and parameters may require additional documentation and clarification.	Application is complete and a good explanation of intended activities is in evidence. There is some understanding of scope or project parameters.	All elements are complete and quality of submission is very well written with no confusion regarding the scope or extent of project parameters regarding activities, innovation, budget, goals & objectives.
<b>2. Project goals and objectives (20 points)</b>	Does not clearly list or define goals and objectives	Little or no statement of goals and objectives.	Some statement of goals and objectives.  May include a time line.	Identifies goals and objectives.  Time line included.	Specific dates or timeline and a clear description of goals and objectives are presented.
<b>3. Project Innovation (20 points)</b>	Project replicates existing program.	Project reflects an existing program.  No evidence of innovation in teaching methods.	Project appears to use a new approach.  Weakly addresses innovative teaching proposal.	Project appears to utilize a fresh creative approach.  Ability to promote innovative teaching adequately addressed.	Project appears to approach the identified task with a completely new approach in terms of materials, process or activities.  Demonstrates new ways to disseminate and use product and engage students.  Ability to promote innovative teaching methods apparent through description, proposal, goals and objectives and evaluation methods.
<b>4. Project Implementation (20 points)</b>	Activities and timeline not outlined.	Activities and timeline are outlined; however, lack focus, feasibility, may not match goals and objectives.	Timeline and activities are adequate and match goals and objectives of the project.	Timeline is reasonable with objectives and goals that support successful completion of the project.  Activities are feasible and match goals and objectives.	Timeline is clearly reasonable with objectives and goals that support successful completion of the project.  Activities are thoroughly discussed, feasible, and clearly match goals and objectives.

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<b>5. Project Evaluation: Clear &amp; measurable outcomes (20 points)</b>	Little or no plan is included.	Poorly written or immeasurable outcomes are included; lack of focus; may not match goals & objectives; concern that project's objectives cannot be measured.	Adequate outcomes that match the project description and objectives.  If applicable, may include a sustainability plan; however, may be weak or unreasonable.	Clear and measurable outcomes are identified to evaluate the project's success; outcomes match the project description and objectives.  If applicable, illustrates an adequate plan for sustainability.	Outcomes clearly identify specific assessment strategies that can validate the project's success. Clear and measurable outcomes match the program description and outcomes.  If applicable, illustrates thorough plan for sustainability.

<b>6. Overall appeal (10 points)</b>	Unimpressive.	Little or no discussion of goals/objectives including no clear plan of reaching goals.  Lack of classroom innovation. Poor grammar. Not creative.	Adequate discussion of goals and objectives including clear plan of evaluation.  Some innovative teaching methods addressed.	Discussion of background and goals/objectives including evaluation plan.  Adequate innovation. Incorporates more than just new technology.  No grammatical errors. Very creative approach	Identifies and describes a significant priority need and provides a clear innovative approach to teaching.  Thorough discussion of goals/objectives and evaluation methods.  Well written: concise, no grammatical errors.  I want to be in this class.
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